## Licensed To Cook

Who better to walk the talk than professionals in the F&B industry? Malaysia Tatler grills several gastronomes about providing gourmet experiences



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> Being now a purveyor of fine teas, coffee and sodas, you must really love a good beverage!

I have always been passionate about the F&B industry, especially where tea and coffee are concerned. When I learned that there was a Ronnefeldt distributorship opportunity for the Malaysian market, I jumped right in. When I first started in 2003, the choices of beverages were limited and not as exciting as today.

Do you attach any sentimentality to tea?

If my memory serves me well, my late grandparents drank tea throughout the day instead of water. During the hardships of their journey from China to Malaya, teas kept them going and served as something familiar in a foreign land. Its taste will always remind me of their perseverance in life.

Which of your products do you particularly enjoy?

I like the wonderful tickle and burn in Fentimans' ginger beer as well as the Morgentau by Ronnefeldt—a flavoured green tea with mango and passion fruit.

Why are Fentimans and Ronnefeldt above the rest?

Fentimans is the only UK brewer to use a centuryold, time-honoured process of botanical brewing, while Ronnefeldt, the oldest European tea company in the world at 194 years, also founded the internationally acclaimed Ronnefeldt TeaMaster Program for hospitality service managers.

Share some tips for serving tea, coffee and soda.

For tea you should always prewarm your teacups or pots. For coffee I recommend drinking a shot of espresso with still water on the side. As for our Fentimans sodas, drink those straight from the bottle chilled, not over ice.

What new imports can we anticipate?

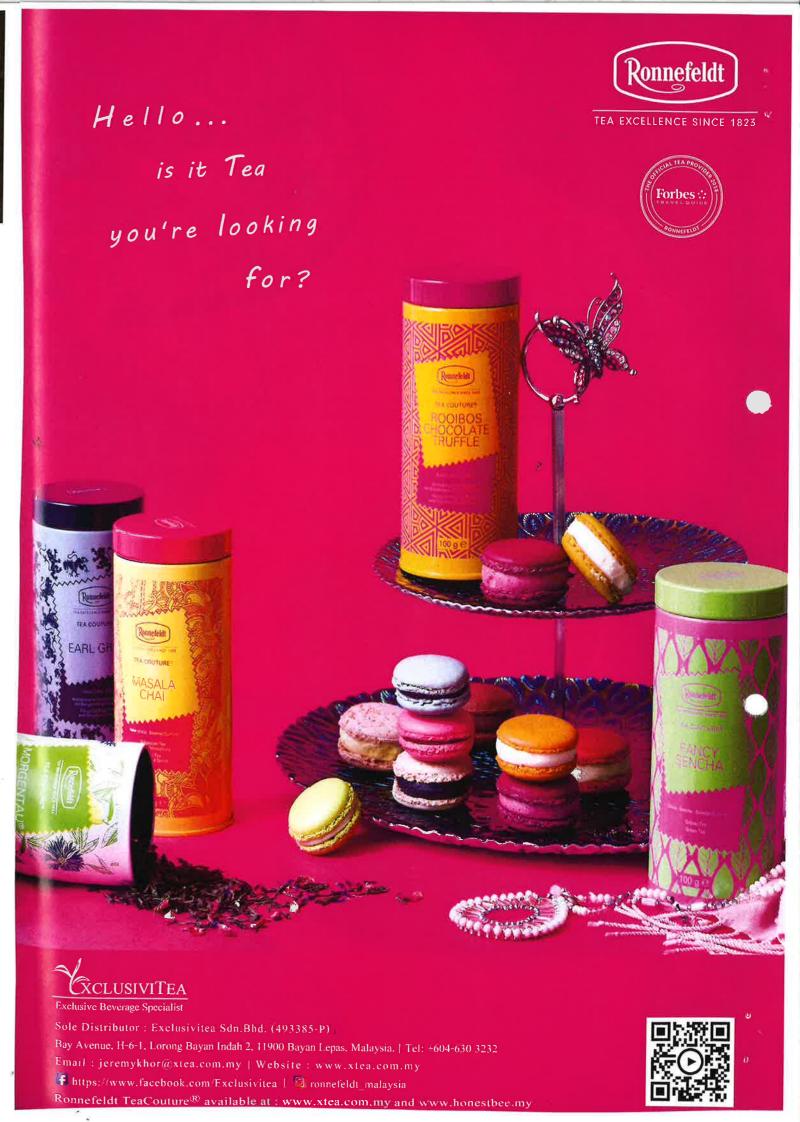
It is in our plans to introduce syrups next year.

Name some of your notable clients.

They include The Ritz-Carlton KL, JW Marriott KL, Hilton KL. The Datai Langkawi, Eastern & Oriental Penang and G Hotel Penang among others.

What is your company's biggest ethos?

In quality we trust!



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